



Martijn Bokma

GRAPHIC DESIGNER & FRONT-END DEVELOPER

martijnbokma.nl
linkedin.com/in/martijnbokma/

CONTACT

mail@martijnbokma.nl
Netherlands

Today, I lead design and development at Matters, a student-driven streaming platform for the Creative Business programme at NHL Stenden University of Applied Sciences. Additionally, I design and develop websites and apps for the Media, Commerce, and Entrepreneurship Academy and the Creative Business programme, while teaching design and tech skills to creative business students. My expertise runs from WordPress (Bedrock, Sage, Timber) to React and Next.js, and from backend PHP to headless CMS setups. I love clean systems as much as clean interfaces, and I'm currently diving into headless CMS solutions, monorepo setups, and AI-driven workflows.

SKILLS

Front-end development
WordPress engineering
Headless CMS
Web design & UI/UX
Backend & PHP
Teaching

TECH STACK

HTML5 CSS3 SASS LESS JavaScript
TypeScript Astro React Next.js
Tailwind CSS shadcn/ui Node.js Bun
PHP Python Twig Nunjucks WordPress
Craft CMS CouchCMS Directus MySQL
PostgreSQL Supabase Vite Docker
Dokploy DDEV Vercel GitHub

WORK EXPERIENCE

Sep 2023 – Present

Workshop Instructor & Web Developer at NHL Stenden Creative Business

Leeuwarden

Teach hands-on Adobe Creative Suite workshops (InDesign, Illustrator, Photoshop), providing Creative Business students with practical design skills tailored for the digital landscape. Additionally, design and develop websites and apps for the Media, Commerce & Entrepreneurship academy and its Creative Business programme, including studio-ccb.nl and creativebusinessclub.nl.

Sep 2021 – Present

Chief Technology Officer at Matters

Leeuwarden

Lead technology strategy and build both the front-end and back-end of Matters' website, working closely with educators and students to align content, design, and marketing.

Jun 2021 – Mar 2024

AV Studio Manager & Student Instructor at NHL Stenden Creative Business
Leeuwarden

Mar 2019 – Apr 2020

Designer / Front-end Developer at Nordique
Groningen

Dec 2016 – Feb 2019

Medior Front-End Developer / Designer at ConnectingTheDots
Zwolle

Worked on the Harman account, building and maintaining landing pages and product content for brands including Harman Kardon, JBL, and AKG. Designed newsletters and banners, and converted UI designs into mobile-optimised HTML/CSS.

Feb 2016 – Dec 2016

Creative DTP Operator at Inspire Media
Groningen

Produced print layouts for Lentis, a mental healthcare, forensic care, and elderly care organisation operating across Groningen, Drenthe, and Friesland.

Feb 2015 – Aug 2015

Interactive Designer at Storm Digital

Translated concepts into visually and technically compelling marketing assets, including banners, high-converting landing pages, and Facebook campaign pages.

Oct 2012 – Dec 2016

Graphic Designer / Creative DTP Operator at Bokly
Groningen

Ran an independent design studio for print and digital work (logos, brand identities, brochures, posters, flyers, and websites) for clients including a music-industry booking agency, theatre groups, and university research departments.

Jul 2011 – Feb 2012

Camera Journalist at OOG Radio & Televisie

Produced, filmed, and edited video reports for Stadgers TV.

Nov 2010 – Dec 2010

Panda Caretaker at Ya'an Bifengxia Panda Base **VOLUNTEER**
Ya'an, China

Primary caretaker for the giant pandas: prepared and fed meals (panda cake and bamboo), laid out fresh bamboo, and cleaned and maintained their enclosures and outdoor habitats. An unforgettable experience.

Aug 2006 – Feb 2007

Camera Journalist at AnnieS B.V. **INTERNSHIP**

Produced, filmed, and edited video reports for AnnieS TV.

Aug 2002 – Jul 2005

Editor-in-Chief & Web Designer / Developer at Bryan Adams NL Fanclub

Managed the website and editorial direction, and designed the layout for fanclub magazine 'Inside Out', published by the official Dutch Bryan Adams fanclub in partnership with the official Canadian fanclub.

Jan 2002 – Jul 2002

Systems & Network Administrator, PHP/MySQL Developer at

Eigen & Wijze Communicatie **INTERNSHIP**

Leeuwarden

Designed and built an internal website for customer data and resolved IT issues.

Sep 2000 – Feb 2001

Systems & Network Administrator, Web Designer & Developer at Friesland College **INTERNSHIP**

Leeuwarden

Designed and developed the programme website, resolved IT issues, and ran workshops and guidance for students and teachers.

EDUCATION

2002 – 2009

Bachelor, Multimedia at Noordelijke Hogeschool Leeuwarden (University of Applied Sciences)

Graduation project: an educational documentary sharing the experiences of children and teenagers with a cochlear implant (CI), with their parents also featured, made to inform parents facing the same decision.

1998 – 2002

Technical Computer Science (MBO Level 4) at Friesland College

Dutch senior secondary vocational education (EQF level 4).

1994 – 1998

MAVO at Slauerhoff College

Dutch junior general secondary education.